



BridgeEnglish[®]

English Language Center

Business English Institute

BUSINESS ENGLISH

EXECUTIVE ENRICHMENT

Welcome!

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Welcome to the Bridge Business English Institute



Your decision to study English in the United States is an important one, and we think you'll appreciate what we have to offer at Bridge. From our results-focused English classes and our unique Executive Enrichment Program, to our great location in the vibrant city of Denver, Colorado at the foot of the Rocky Mountains, we provide a top-notch experience for our executive students.

Our Business English classes are taught by skilled educators and feature interactive technology, guest speakers, and small class sizes to optimize communication. As a student at Bridge, you'll also benefit from weekly activities beyond the classroom. We offer relevant field trips, lectures, and participation in local networking groups, like the World Trade Center Denver and the International Business Circle.

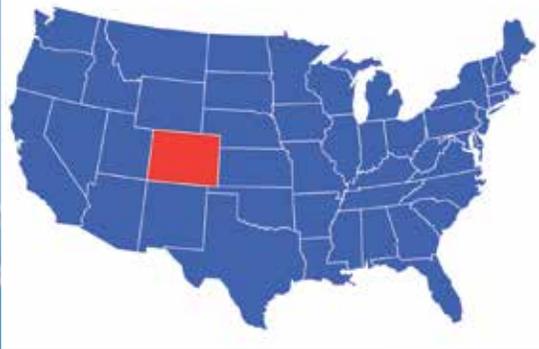
This combination of learning in and outside of class results in a premium Business English program that stands apart from other language schools.

We're confident that you'll have a memorable experience here at the Bridge Business English Institute.

Sincerely,

Jean-Marc Alberola

President, Bridge Education Group



Welcome to Denver, Colorado

A thriving city at the foot of the scenic
Rocky Mountains

Denver is a hub for international business and a unique location to study English, offering everything from cultural events and nightlife to outdoor adventure. As a student at Bridge in Denver, you'll take classes in the heart of downtown financial district, within walking distance of shopping, restaurants, and attractions.

With a diverse economy that includes technology, telecom, mining & energy, and healthcare, it's no wonder Denver has been named the “#1 City for Business and Careers in the U.S.” by Forbes Magazine. Denver's highly educated workforce, notable universities, and central U.S. location with international airport all combine to make Denver a natural choice for business professionals.

Come and experience all that the exciting city of Denver has to offer, as a student at the Bridge Business English Institute.



Bridge Center Facilities

Welcome to your home base in Denver, Colorado.

As a student at Bridge, you will spend your days at our world-class facilities in a great central location right in downtown Denver.

You'll attend classes in our 11 fully equipped group and private rooms. During breaks, you can enjoy access to the student lounge, which has computers with broadband connection, or use the free Wi-Fi available throughout the facility. Feel free to relax in our welcoming lobby, our comfortable outdoor seating area, or at the gourmet café located inside the building.

Center Highlights

- Central downtown location
- 11 fully-equipped group and private classrooms
- Access to computers with broadband Internet connection
- Free Wi-Fi throughout the facility
- Student lounge with cable television
- Café in the building offering gourmet coffee drinks and seating
- Outdoor seating area





The most important part of your experience in the English language classroom is your teachers. At Bridge, all of our teachers are college-educated and all are trained in Bridge's teaching methods. Most have studied other languages or taught English overseas, giving them insight into both the benefits and challenges of studying English and living in another country and culture.

The Bridge administrative staff are caring, supportive professionals who are ready to help you with whatever you might need during your stay in Denver. Many of our staff members also serve as student advisors, meaning that they work very hard to help you achieve your goals.

Most importantly, our teachers and staff love what they do and look forward to sharing that with you in the classroom every day.

Bridge Teachers and Staff

Learn English with the best.





Business English Courses

Learn the specific skills you need to succeed.

Small Group Business English

Get plenty of speaking practice in our small group classes.

Perfect your business English language skills in an intimate group setting. You'll learn to properly express yourself in presentations and meetings and on phone calls. You'll also explore different cultural business practices with your classmates from around the world to understand the complex themes and issues that affect international business.

Group classes include periodic field trips that enhance classroom topics. For example, we may go on a tour of a local business or to the local branch of a multinational. You will also hear from prestigious guest speakers from the local community and beyond.

Business English Combo Course

Enhance your group class with private tutoring.

In this program you will enjoy the lively dynamic of small group classes with the added benefit of one-on-one tutoring each afternoon. You can choose the area of focus for your private sessions, making this a truly customizable program.

The Business English Combo Course is one of our most popular options. It combines the best of both worlds—the collaborative nature of the group classes followed by intensive and personalized one-on-one lessons.

Business Full Immersion

Improve rapidly in our most intensive program.

Want to improve your English as quickly as possible? The Full Immersion program is for you. You'll benefit from approximately 40 hours a week of private classes in a business context. You'll learn from timely and relevant articles in leading business publications and from your textbook. As part of your immersion, you'll enjoy lunch with a teacher every day, so you can continue to practice speaking English in a social context.

This flagship program is the gold standard and the fastest way to improve your English. With this program, you'll also have full access to the Executive Enrichment program so you can apply what you are learning at networking events, business lectures, and workshops outside the classroom.

Where do Bridge Students Work?

ArcelorMittalTubarão
BASF
Cabot
Coca Cola
ConAgra Foods
Deloitte
Qatar Embassy
Ernst & Young
Fujibo Holdings
Goodyear
Grupo Bimbo
GS1
Hitachi Systems
JFE Steel Corporation
LaFarge
National Oil Corporation
OAS (Organización de Estados Americanos)
PEMEX
Pfizer
Roche
Sandvik
Tokio Marine & Nichido Fire Insurance
Walmart



Executive Enrichment Program

Apply your language skills outside the classroom.

For true success in learning any language, you need to practice outside of the classroom. The Bridge Executive Enrichment Program places you in real-world situations where you can apply relevant vocabulary and newly acquired language skills. We've partnered with local institutions to offer you a variety of workshops, lectures, and networking opportunities.

Networking and Training Opportunities with the International Business Circle IB Circle™

We're a corporate sponsor of the IBC, a Denver-based group of international business executives. The IBC hosts monthly events offering an amazing opportunity to network and gain business insights from an exceptionally wide variety of people.

Voices of Experience at the University of Denver

DANIELS
COLLEGE OF BUSINESS

The University of Denver's Daniels College of Business, through its Voices of Experience series, hosts regular lectures by well-known business leaders who give fas-

inating insights into how they've achieved their goals. The presentations are followed by Q&A sessions and an opportunity to network.

Workshops at the World Trade Center



WORLD TRADE CENTER®
DENVER
Member

We've partnered with the World Trade Center in Denver, an organization designed to serve as a focal point and resource for Colorado's international business community.

The WTC offers professional development one-day or half-day courses on issues relevant to your understanding of international trade and business. Typical training events include seminars on social media, global cross-cultural communications, and intellectual property rights. The WTC also offers regular networking events.



Whether you want the cultural experience of living with a host family or the privacy of your own hotel room, we will set you up in your ideal home away from home for your stay in Denver. We offer the following accommodation options to our executive students:

Home-stays

Many students choose to live an authentic American experience with a home-stay here in Denver, and we have some that are particularly suitable for executives. The home-stay option includes a private bedroom, a private or shared bathroom, Wi-Fi, laundry facilities, and two meals per day, Monday through Friday (plus a third meal per day on the weekends). Home-stays are located within 45 minutes of the school on public transportation.

Hotels

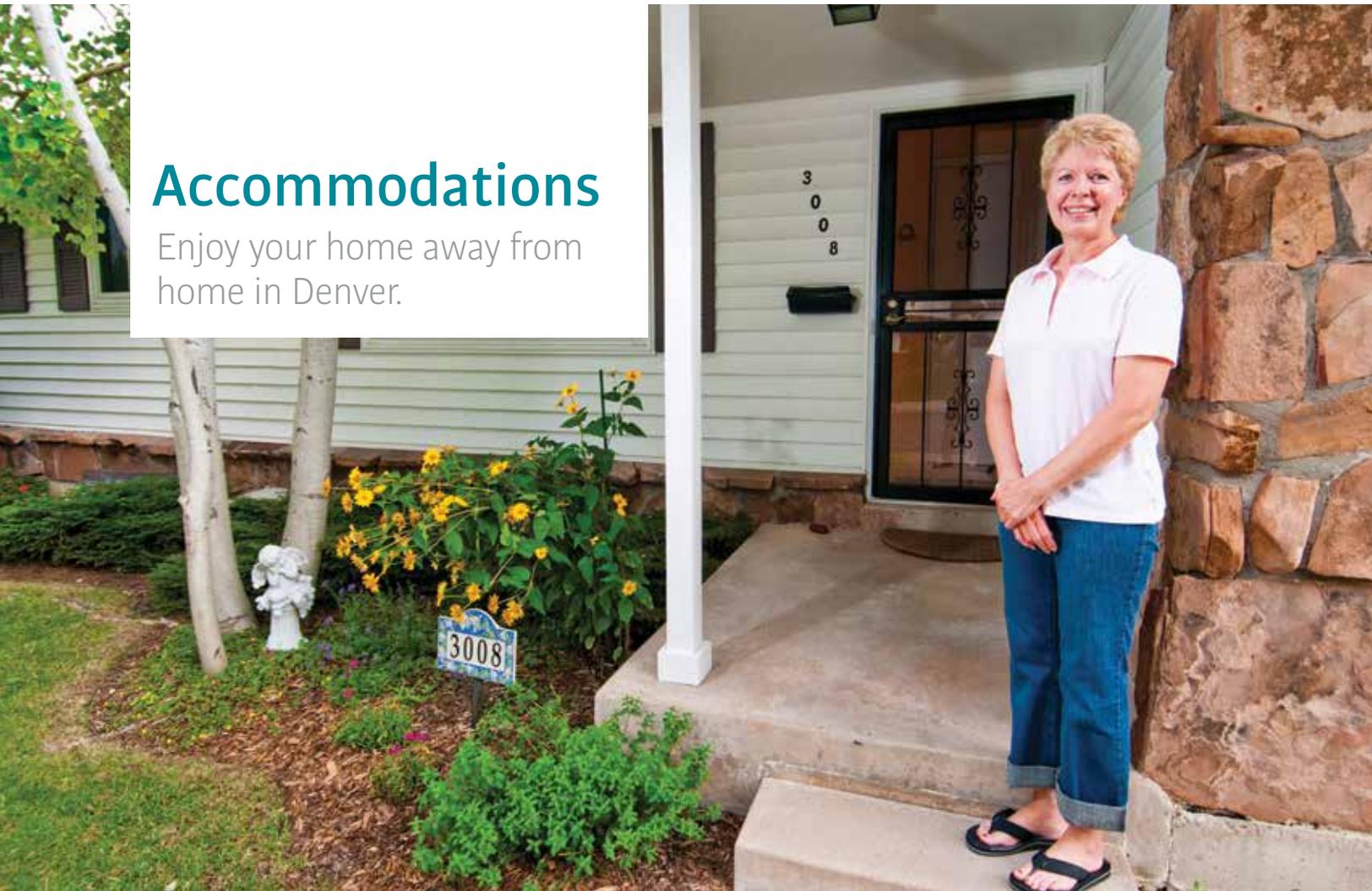
There are a number of suitable hotels within walking distance of the language center. These offer different amenities such as a workout room, pool, and in some cases, a kitchen (“Apartels”). This is the best choice for busy executives who need to be in touch with the office after English class and who prefer more privacy than home-stay accommodations provide.

Apartments

For short or long-term stays, we can provide Business English students with resources and guidance to help them locate furnished apartments within a reasonable distance from the language center. (Alternatively, many students also choose to arrange their own short-term rentals through companies like VRBO or Airbnb.)

Accommodations

Enjoy your home away from home in Denver.



Testing and Evaluation

Measure your results and improve faster.



It is important to have a consistent and precise evaluation system to determine exactly how much you have improved your English. This helps you to understand your language level in the context of international standards, and it also sheds light on the areas you need to improve.

English Placement Test, University of Michigan (EPT)

All incoming Bridge students take the EPT to determine their English level upon arrival at the school. The test is graded according to the Common European Framework of Reference for Languages (CEFR) guidelines, allowing Bridge teachers to accurately place you in the correct class level. You will also take the test just before graduation to see how much you've improved. Long-term students may take the test on a monthly basis to track progress.

Test of Spoken English

As an executive student enrolled in private lessons either as part of the Combo or Full Immersion programs, you will take the test of spoken English upon your arrival and just before your graduation.

Additional testing and evaluation offered at Bridge:

IELTS™

The IELTS (International English Language Testing System) is a standardized English proficiency test that is internationally recognized. Test-takers are scored on four abilities: Listening, Reading, Writing, and Speaking.

The BridgeEnglish IELTS test center currently has the fourth highest candidature in the United States, and is the only certified IELTS test center in Colorado.



The iTEP (International Test of English Proficiency) is an internationally-recognized test of English proficiency delivered on an innovative, online platform. This enables fast turnaround of results. The iTEP is ideal for business professionals looking to measure their language level.



As an executive student at Bridge, you can take a public TOEIC test once a month, typically at the school on a weekend. You can also take the test privately in an individual session, which offers you the greatest scheduling flexibility. Tests are sent to an outside agent and scores are returned promptly to Bridge. This is a very popular test with Japanese business students.

Prices

BUSINESS ENGLISH PROGRAM

PROGRAM	HOURS/ WEEK	PRICE/WEEK (1-10 WEEKS)	PRICE/WEEK (11+ WEEKS)
Business Tourist	15 group	\$495	\$470
Business Group	21 group	\$695	\$660
Business Combo 6 (Group and private lessons)	21 group + 6 private	\$1,163	\$1,105
Business Combo 9 (Group and private lessons)	21 group + 9 private	\$1,397	\$1,327
Business Combo 15 (Group and private lessons)	21 group + 15 private	\$1,865	\$1,770
Business Full Immersion (Private one-to-one lessons)	37.5 private	\$2,925	\$2,770

*All Business English courses include our Executive Enrichment program.

BUSINESS ENGLISH PACKAGES

PACKAGE	HOURS/ WEEK	PRICE/WEEK (1-10 WEEKS)	PRICE/WEEK (11+ WEEKS)
Business Full Immersion + Homestay Half Board	37.5 private	\$3,205/week	\$3,050/week
Business English All Inclusive*	15 group	\$3,344 (4 weeks)	\$3,244 (4 weeks)

*Includes Registration Fee, 4 weeks Business Tourist Course, 28 nights home-stay and books.

ACCOMMODATION

TYPE	PRICE (PER NIGHT)
Host Family	\$40
Hotel	\$80 - \$150
Apartment/Apartel	\$700 - \$1,000

OTHER SERVICES

SERVICE	PRICE
Health Insurance	\$49/week \$150/month
Private Classes	\$79/hour
Airport Transfer	\$42 (shared shuttle, one-way) \$87 (private car, one-way)

TAKE THE FIRST STEP TO SUCCESS.

Study Business English with Bridge in Denver, Colorado

Ready to get started?

www.BridgeEnglish.com

ProgramAdvisor@bridge.edu

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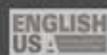
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